

APRIL MIAL – 2025 BIOGRAPHY

Writer, Producer, Casting Director, Director, and Author



April Mial wears many colorful hats...
Writer, Producer, Casting Director, Director, and Author.

April Mial is the president of (formerly **Lilac Films**) and **Rock, Groove and Jam!**, a company built on the principal that women are valuable, and once they realize they have a voice, they MUST use it for empowering and inspiring others.

Through both companies, she developed and produced web series and films. She has also developed television scripts, and published books. Early in her career, she was a finalist for

the ABC Disney Writing Competition two years in a row as well as a finalist for the North Carolina Arts Council Competition.

April began her career in television at WRDC-TV (UPN 28) in Public Affairs and WFLA-TV (WB 22) and WNCN-TV (NBC-17) on the production teams. After a couple of years, April moved to New York to intern with Spike Lee (Forty Acres and a Mule Filmworks) in story development where she learned how a script turned into a movie. She also interned with Terrie Williams (The Terrie Williams Agency), author of “The Personal Touch” and publicist for top entertainment clients that include Eddie Murphy, The Hudlin Brothers, Master P, and the late Johnnie Cochran.

From there, she worked as the PR Coordinator at **Sara Lee Hosiery** in the PR Department, working directly under the Director, where her tasks included writing press releases and assisting with marketing the company products.

Years and much experience later, April returned to North Carolina in 2001 to start Lilac Films that produce faith based movies that do not contain any nudity, violence or profanity with a goal of ‘bringing families back to the movies. Lilac Films has produced several projects that include film shorts, a full feature, and a stage play.

With that success, April created **Rock, Groove and Jam!**, a company built on the principal that women are valuable, and once they realize they have a voice, they MUST use it for empowering and inspiring others. Under the **Rock, Groove and Jam!** umbrella are songs, web series, films, and books. April has written songs with various partners, which she uses as part of the Soundtrack on her film projects.

Writing Work Includes:

- Song Lyrics
- Movie Scripts (Full-Feature; Short Stories)
- Ghost Writing
- Romantic Short Stories
- Magazine Interviews
- Technical Writing

Professional Credits

- Professional Writing
- Teaching writing workshops
- Empowering women through writing viable stories
- Motivational Speaking
- Producer Credit
- Director Credit

Education

- North Carolina State University, MBA (exp graduation 12/26)
- North Carolina State University, B.A. English
- Project Management Professional (PMP) Certification

Email:

RockGrooveandJam@gmail.com

Her first published book, “Out on a Limb...and Still Standing,” shares her journey of wanting to become a writer and creating a path that was not laid out for her. At the end of each chapter, she provides an overview of lessons learned. Her follow-up book, currently a work in progress, “Out on a Limb...Failure is not an option,” takes her journey to the next level and shows people the ups and downs of writing, producing, directing, and marketing her first project.

Whether a project is produced with **Lilac Films** or **Rock, Groove and Jam!**, April is an advocate for empowering women and creating stories that not only show how women can overcome challenges in their life, but ways to keep striving for more.

Mial is on a mission to create positive and viable projects for and about the community. She is also an advocate for empowering women and creating stories that not only show how women can overcome challenges in their life, but ways to keep striving for more.

She currently lives in North Carolina.

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PROJECTS

Rock, Groove and Jam! and Lilac Films Movie Projects:

- CIRCLES: A Different Life (2023, Full Feature/Drama, Web Series)
- Rudy and Me (Short film, 2022)
- Mahagony’s Revelation (Feature, 2021)
- Directed by Zahra, (TV Script, 2011)
- Keeping Your Word (Public Service Announcement, 2009)
- Butterfly Wings (Theatrical Production/Dramedy, 2007)
- Torn (Full-Feature/Drama, 2005)
- Campus Confessions (Theatrical Production, 2004)
- Fall From Grace, (Short Film, 2003)
- Revelation (Short Film, 2002)
- Am I Your Favorite? (Short Film, 2001)

Projects in Work

- Torn Apart (Full Feature)
- Who is Felicia? (Webisodes/Comedy)
- Love, Marriage, and Spotted Baggage (Stage play; Comedy)
- No Me Before You Know Me (Full-Feature; Romantic Comedy)
- For One Season (Book Series; Inspiring)

Imagine 23 Publications Books Include:

- Out on a Limb... and Still Standing (Book 1)

Projects in Work

- Out on a Limb.... Failure is Not An Option (Book 2)
- To My Son Myles (Children’s Book)

Rock, Groove and Jam! Music Includes (April Mial has lyric credits only):

- Stand Up for America (Inspirational; 2023)
- You Told Me (2022; Gospel)
- I Thank God (2022)
- The Night! (2022)
- If (2021; R&B; Jazz)
- Hotel Room (2020; Sultry; R&B)
- We Become One (2020; Wedding Song, Country)
- Dinner with My Dad (Country, Pop)
- Feel You, Breathe You, Love You (Sad R&B)
- Play My Own Song (Pop)
- Rock, Groove and Jam! Theme Song (Rock)
- Who Do You Want Me to Be? (Latin)

Rock, Groove and Jam! Music Videos Include (April Mial produced and edited credits only):

- Stand Up for America (Inspirational; 2023)
- I Thank God (2022)
- The Night! (2022)
- If (2021; R&B; Jazz)
- Hotel Room (2020; Sultry; R&B)
- You Told Me (2022; Gospel)
- Boy Bye (2003; video only)

OTHER

Television/Internships

- 40 Acres and a Mule Filmworks (Internship; New York)
- Terry Williams PR Agency (Internship; New York)
- Sara Lee Hosiery (PR Coordinator; New York)
- WRDC-TV (Television Office Assistant; Raleigh, NC)
- WNCN-TV (Television Production Assistant; Raleigh, NC)

Affiliations

- Teach workshops at John Casablanca's that include set direction, blocking, cold reading exercises as well as emotions and facial expressions discussions (Raleigh, NC)
- Former Executive member of NABFEME (National Association of Black Female Executives in Music and Entertainment)

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